

PERFECTION

EXISTS

AROMAS, TEXTURES,

BALANCE,

SENSATIONS

THE PERFECT **DETAIL**

IS THE ONE THAT

SURPRISES YOU.

AT AMENITIES PACK

NOVOTECNIC WE

KNOW THIS,

WE ARE **LEADERS**

IN WELCOME

PRODUCTS



THE GREATEST COMPANIES
ARE THE ONES THAT LOOK AFTER
THE SMALLEST DETAILS.



AMENITIES PACK **YESTERDAY**



MR. JOAQUÍN
SUGRAÑES SORONELLAS.



THE PASSION
OF A **FAMILY**
COMPANY, THE
VISION OF A
BIG COMPANY.

Amenities Pack was created in 1971 as the daring dream of a visionary: Mr. Joaquín Sugañes Soronellas. His work ethic and the emergence of the hotel industry in Spain meant that in a short period of time Amenities Pack became what it is today: a leading company in the welcome products industry.

By passing on to the new generations his desire to aim for excellence, and his enthusiasm for taking care of every detail ensured that he was able to maintain a consolidated business legacy that has successfully made it to the present day.

For over 40 years we have always been at the forefront, as pioneers in terms of business vision and innovating in services and products. But the key lies in the fact that we have been able to grow while retaining the most important thing: our very essence.



AMENITIESPACK TODAY



WE BELIEVE IN
WHAT WE DO
AND IN **HOW**
WE DO IT

Right from the start of our business and as a pioneering “amenities” company we have always been manufacturing most of the products that we offer. This allows us not only to supervise product quality from the beginning to the end, but also to acquire great flexibility both in the customization, and in the selection of each detail involved in the manufacture of these products.

WHERE MAGIC HAPPENS.

Between 2017 and 2018 we have increase from 9,000 m2 to 14,000 m2 in a total area of land close to 20,000 m2, just 20 km away from Barcelona, and divided according to the different business areas, with new facilities absolutely adapted to any type of requirement, whether legal or functional, approved with the 01965CS license that authorizes the packaging of cosmetic products in accordance with Good Manufacturing Practices.

AN ARTISANAL PRODUCT IN AN INDUSTRIAL SYSTEM.

In our company, tradition and technology work together to achieve the best result. Not only in terms of new materials, aromas, textures and developments, but in our own work structure. In addition to having a robotic warehouse, when expanding the facilities we have included a new warehouse with a conventional but computerized structure that doubles our pallet capacity. Among the improvements we have also included a warehouse for liquid and pasty areas, cosmetic facilities, as well as an area for the packaging of products of different kinds.



AMENITIESPACK TODAY

OUR CATALOGUE



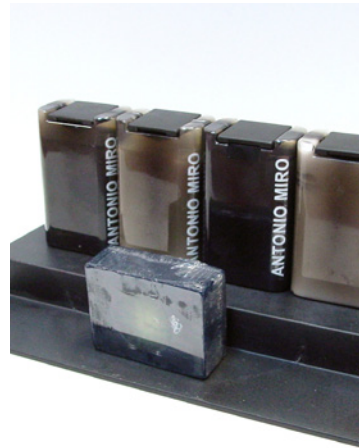
CUSTOMISABLE RANGE

Anything you can imagine. We have a catalogue of over 1,000 items designed to be combined with each other and offer more than 1,000,000 different possible end products. And, if this is not enough, we are able to offer products tailored to customer requirements and to completely customise any product from our catalogue.



COLLECTIONS

Our production department and our design department work hand in hand to offer more than 30 collections of our own. Each one has its own style and personality and is designed for a different target and a different context. A city spa, a rural accommodation, a modern cosmopolitan hotel, a wellness centre. The business possibilities are very varied, as are our collections.



VIP PRODUCTS

At Amenities Pack we are very proud to be able to collaborate with the best professionals in the cosmetics and design industry to create products with the unmistakable seal of a prestigious brand. Antonio Puig SA, Carla Bulgaria, Anubis Cosmetics SL, Antonio Miro, Moleskine, Marcel Carré Paris, i+m Naturkosmetics, Mussvital, Le Labo, Byredo, Naïf, Christian Lacroix, etc. are some of the companies with which we have created synergies.

GREAT LITTLE THINGS.

We believe that excellence is hidden in the smallest details. And that's why we've been manufacturing since 1971. Our products are endowed with value that works in favour of our customers. They are the distinguishing touch between the perfect and the sublime. They are the ingredients needed to make the perfect welcome.



AMENITIESPACK TOMORROW



UNDER EXPANSION

Making the most of our continuous growth in the Dominican Republic, we are opening up the Latin American market, mainly Mexico, Jamaica, Argentina and Brazil, to continue our consolidation on the international scene.

A LEADER OUTSIDE

The business scene is becoming increasingly global and for some time now Amenities Pack has been able to position itself as a key company in the European sector. By creating synergies with Spanish hotel companies and enhancing our open business vision we have now become one

A LEADER INSIDE

Amenities Pack has been for decades the number 1 company in the welcome products industry in Spain, with 50% of the market share. Times are not easy and even less so at national level, but our daily effort makes us able to feel even prouder of our success which we consolidate day after day with our work.

of the 5 top companies in the industry in Europe. International competition is fierce, with emerging economies such as China or Russia, but we firmly believe in our strengths and our ability to convert any opportunity into success.

AMENITIES PACK TODAY

EVERY YEAR WE PACKAGE
2,800,000 LITRES
WHICH IS THE EQUIVALENT OF MORE THAN
2 OLYMPIC SWIMMING POOLS.

EVERY DAY WE PRODUCE MORE THAN
213,000 BOTTLES
OF OUR PRODUCTS. THIS MAKES AN ANUAL
PRODUCTION OF **46,000,000** BOTTLES. IF WE
PUT THEM ONE BEHIND THE OTHER, WE WOULD
CIRCLE THE EARTH MORE THAN ONE TIME.

WE ARE PRESENT IN OVER
2,300 HOTELS,
IN MORE THAN **15 COUNTRIES.**

EACH DAY MORE THAN
200,000 PEOPLE
USE AN **AMENITIES PACK PRODUCT.**

OUR PLANT IS
14,000 M2
THIS IS EQUIVALENT TO THE SIZE OF
THE WELL KNOWN **PIAZZA**
DI SAN MARCOS IN VENICE, ITALY.

THE NUMBERS PROVE US RIGHT.

	2012	2013	2014	2015	2016	2017
SALES	14872	14297	15595	16125	18082	19696
PROFITS (before tax)	0.939	0.678	1.253	1.196	1.565	1.966
OWN RESOURCES	9550	10224	10804	11777	11991	12531

There is nothing more objective than numerical assessments to be able to analyse a company's capacity and status. During our more than 40 years' experience, we have seen,

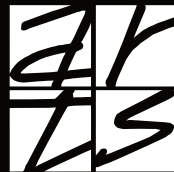
like now, very varied economic situations, but we have always stood strong and marked out a positive line.



AMENITIES PACK,
PERFECTION DOES EXIST.



SOME OF OUR CLIENTS



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